



Today's session is about... Re-capping persuasive devices

Why are you learning this?

You must use persuasive devices in your discussions.

What are persuasive techniques?

These are techniques that you use in your talk to try and convince your listener to agree with your ideas.

Memory Game

look at the next slide: there are six persuasive devices. You have learnt these techniques in your English lessons. Try to remember the terms for the memory game.





Repetition

Facts

Emotive language

Technique		Definition	Example
1	Rule of three	Listing in groups of three things/ideas/word/phrase.	Hunting is evil, cruel and outdated.
			Do it well, do it fast and do it now.
2	Exaggeration	A statement/information that is untrue or over the top.	It is simply out of this world – stunning!
			This week, I had six tonnes of homework – it's too much!
3	Emotive language	Use words/phrases that arouse an emotion in the reader.	Eating meat is murder.
4	Statistic	Statistics: Factual data used to convince the reader.	85% of children believe homework should be abolished.
			9/10 of people agreed that this would change their community for the better.
5	Rhetorical question	A question which is designed to make the reader think about the answer	Isn't the solution obvious?
			Who doesn't want to succeed?
6	Facts	Facts: something which can be	On average, a human will eat 7 spiders per year while
		proven to be true.	sleeping.
			Preston Muslim Girls High School was graded
			'Outstanding' by Ofsted

Memory Game

With the next few slides, I will take one technique away. You must say which one is missing. If you can provide an example of the missing technique, you can earn an achievement point.

<u>Know Your Persuasive Techniques</u> Reminder of the techniques...





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<u>Know Your Persuasive Techniques</u> Which technique is missing?

Rule of Three

Exaggeration

Facts

Rhetorical question

Emotive language

Exaggeration **Statistics Rhetorical** Facts question **Rule of Three Emotive language**

Exaggeration Rhetorical question



Rule of Three

Emotive language Statistics

FactsRule of ThreeExaggerationRhetorical
question

Statistics Emotive language

Emotive language

Rhetorical question

Facts

Rule of Three

Exaggeration

Rule of Three

Facts

Rhetorical question

Exaggeration

Emotive language Sta

Oracy matters

You will practise using these techniques in your **English lessons**